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September 15, 2017

File No. XXXX.XXXX

VIA ELECTRONIC SUBMISSION

Xavier Becerra, Attorney General
Attorney General's Office
California Department of Justice
Attn: Public Inquiry Unit
P.O. Box 944255
Sacramento, California 94244-2550

Re: Notification of Data Security Incident

Dear Attorney General Becerra:

I represent E. & J. Gallo Winery ("Gallo"), located in Modesto, California. This letter is being sent pursuant to California Civil Code § 1798.82(a) because on August 30, 2017, Gallo learned that information belonging to 6,792 California residents may have been obtained without authorization. The information may have included names, Social Security numbers and financial account information.

On August 30, 2017, Gallo learned that a former employee obtained data concerning employees of Gallo and an affiliated company, G3 Enterprises, Inc. ("G3"), without authorization. Upon learning that this had occurred, Gallo personnel immediately contacted the person and recovered the data. Gallo also reported the matter to law enforcement authorities and will provide whatever cooperation is necessary to hold the person accountable. Although the data was misappropriated, there is no evidence that the data was used.

Gallo is in the process of notifying the affected California residents via the attached letter. Gallo is also providing 12 months of complementary credit monitoring and identity monitoring services to the affected residents through Experian. Gallo has also submitted the California Data Security Breach online form. Please contact me should you have any questions.

Very truly yours,

A handwritten signature in blue ink that reads 'Sean B. Hoar'.

Sean B. Hoar of
LEWIS BRISBOIS BISGAARD & SMITH LLP

Enclosure: Consumer Notification Letter